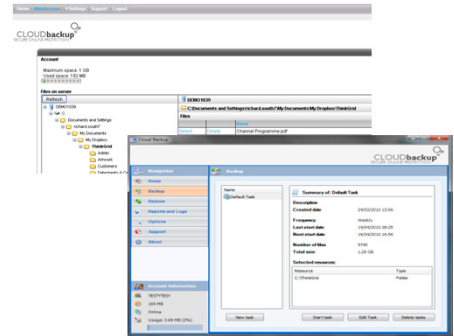# Clear Cloud Backup Datasheet

Clear Cloud Backup provides a highly secure, automated method of protecting your critical business data, whether it's simple file data or complex databases such as Microsoft Exchange and SQL.

The business data that resides on your computer and server infrastructure is your most valuable asset and it demands adequate protection. Without a 100% secure backup of this data, your business will be highly vulnerable when faced with situations such as theft, fire, flooding, viruses, power cuts or technical malfunctions.

Under circumstances like this, an up-to-date backup will be essential to your business continuity. Losing even a day's worth of data can be devastating to any business, costing hundreds or even thousands of pounds. Thankfully, secure offsite data backup is now available, replacing the traditional approach of keeping your data on your own hard-drives, meaning that in the event of a disaster data can be restored quickly and easily; simply by a the click of a button.

Key Features

Automatic
Backups are made automatically making human intervention unnecessary.

Secure
Data is encrypted and secured in our datacenters to guarantee maximum security.

Reliable
Backups run on a consistent, scheduled basis. When a backup isn't run because the computer is switched off, the backup will automatically start as soon as the computer is switched on.

Quick Restoration
Restoring data is quick and easy - simply select the data and choose the target location. In no-time your files and folders are back on your computer.

Versioning
You can choose to backup multiple versions of your files meaning you can restore different versions from different points in time.

Easy Monitoring
Automatic email reports are generated so you know that your backups are always up-to-date.

Key Benefits

- Secure Backups - mean your business-critical data is protected at all times
- Disaster Recovery - data is stored off-site and can be quickly restored in the event of a mishap
- Plug & Play - Cloud Backup can be deployed immediately, no complex installation procedure
- 24x7 Availability - you will be able to access your data from any location with an Internet connection
- Optimal Security through authentication - SSL and 256-bit AES encryption
- Automated for ease of management - Runs in the background allowing lower operational costs
- Protect PCs, Laptops, network data and system files with one simple solution
- Only changes are updated, resulting in efficient and non disruptive backups
- Leverage Microsoft Volume Shadow Copy Service (VSS) meaning
- Protect complex database systems such as SQL and Microsoft Exchange

How does it work?
Our offsite backup software runs a fully automated daily backup of your important files and data. After a quick and simple installation of the software, you select the files and/or directories you want backed up. You will only have to do this once, but it is also possible to change the selection as and when is required. Initially, a full backup will be made of the selected files and your data will be encrypted and compressed before being sent to our Cloud platform for safe storage through an SSL (Secure Sockets Layer) connection. After that, a daily (incremental) backup will be made of all new and altered files at a time of day determined by yourself and after each backup you'll receive a detailed report by e-mail.